



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

SRH Media - Steve Richard Hazleton  
2204 Countryside Drive  
Silver Springs, MD 20905

**Contract # 339714**

**Schedule Dates** 11/04/12-11/06/12

**Advertiser** Pol/J Jordan/I/Str/NC (14085)

**Agency** SRH Media - Steve Richard Hazleton (5284)

**Product** Political - Local Candidate (1069)

**Brand** J JORDAN FOR ST REP (140614)

**Salesperson** Telerep/Philadelphia, Philadelphia (1057)

**Sales Office** Telerep/Philadelphia

**Buyer Name** HAZELTON,STEVE

**Phone/Fax** /

**CPE** N/A

**Account Types** National/Political

**Billing Type** Standard

**Comments** J JORDAN FOR ST REP

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Charlotte (WSOC)**

By Broadcast Month	Spots	Rate
Nov. 2012	4	\$5,000.00
<b>Grand Total:</b>	<b>4</b>	<b>\$5,000.00</b>

**Date Entered** 11/02/12

**Last Modified** 11/02/12

**Entered By** Jill Hipskind

**CO-OP** No

**Headline #** 06402338

**Demo**

**Order Type** Normal

**Package Deal**

**Commission %** 15.00

**Commission** \$750.00

**Net Total** \$4,250.00

**Sales Tax**

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	11/04/12-11/04/12	4	:30	11P-11:35P (EST)	2							X	2	\$1,600.00	\$3,200.00	Charlotte (WSOC)		11/2/12
2.0	Normal Line / Spot	11/05/12-11/06/12	4	:30	4:30A-4:59A (EST)	1	X	X						1	\$200.00	\$200.00	Charlotte (WSOC)		11/2/12
3.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	11P-11:35P (EST)	1	X							1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		11/2/12

## CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

REP HEADLINE# 6402338  
\*\*\* ORIGINAL REV#0 \*\*\*  
REP: TEL# 610-225-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
NOV1/12 17.23  
\*\*\* WSOC-TV \*\*\*

ADV # ADV. NAME POLI/J JORDAN/I/STR/NC REP. # OFF. # 220 SALESMAN #  
AGY # 2835 AGY. NAME SRH MEDIA, INC. BUYER NAME STEVE HAZELTON

2204 COUNTRYSIDE DRIVE SALES PRSN PH- NICK WELTE  
SILVER SPRINGS, MD 20735

ORDER # CONTRACT # 6402338 CLASS: NATL. LOCAL REGIONAL  
PRDCT J JORDAN FOR ST REP EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV2/12 NOV6/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 17.23

REP: TO JILL  
FR JARED  
NEW JORDAN FOR ST REP ORDER  
TOTAL \$5000  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1100P-1137P	30		\$1,600.00	11/2	11/5	3		F-M	3
PROGRAM : NEWS												
2			430A-459A	30		\$200.00	11/2	11/6	1		F-TU	1
PROGRAM : NEWS												
NOV/12 \$5,000.00												
CONTRACT TOTAL												\$5,000.00
TOTAL SPOTS												4

MARKET TOTALS \$12,820 WSOC 39% WBTW 22% WCNC 20% WCCB 19% WJZY 0% WMYT 0% WAXN 0%  
CABL 0%

SVC- NSI  
DEMOS- RA35+\*